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# S.S. MEMORIAL COLLEGE

KANKE ROAD, RANCHI - 834 008 (JHARKHAND)  
(A CONSTITUENT UNIT OF RANCHI UNIVERSITY)

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## HUMAN VALUES AND PROFESSIONAL ETHICS

The National Policy on Education has laid considerable emphasis on Value Education by highlighting the need to make education a forceful tool for cultivation of social and moral values. The policy has stated that in our culturally plural society education should factor universal and eternal values oriented towards the unity and integration of our people. In the present times of unprecedented changes dislocating traditional values and creating conflict between traditional and new values there is a universal concern in respect of erosion of values, promoting values and culture which fit in with the needs of the modern times. This concern is universal but is more acute for our country which has lead its own distinct culture, worked view and a living value tradition. The process of developing in to a modern nation, with new social, political and economic institutions, and with emphasis on science and technology, has thrown up many new value – challenges in all areas of our national life. It is important that we examine these challenges and prepare our youth to face and resolve them.

This scheme has two components

### A. Human Rights and Duties Education

### B. Promotion of Ethics and Human Values

#### OBJECTIVES:

#### A. Human Rights and Duties Education The main objectives are as follows:

- a. to develop interaction between society and educational institutions;
- b. to sensitize the citizens so that the norms and values of human rights and duties education programme are realized;
- c. to encourage research activities;
- d. to encourage research studies concerning the relationship between Human Rights and Duties Education and International Humanitarian Law;



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## B. PROMOTION OF ETHICS AND HUMAN VALUES

The main objectives of promotion of Ethics and Human Values are as under :

- (i) To create awareness, conviction & commitment to values for improving the quality of life through education, and for advancing social and human well being.
- (ii) To encourage teachers and colleges to undertake academic and other activities pertaining to teaching, research and extension programmes in respect of values and culture like extramural lectures, seminars, conferences, workshops and orientation programmes for teachers and students.
- (iii) To encourage teachers to undertake preparation and production of requisite material including books, handbooks, Journals, teaching materials, video CD and films relating to values.