



Office : 0651-22233249

# S.S. MEMORIAL COLLEGE

KANKE ROAD, RANCHI - 834 008 (JHARKHAND)  
(A CONSTITUENT UNIT OF RANCHI UNIVERSITY)

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## INSTITUTIONAL DISTINCTIVENESS

Through rigorous planning and management, the institution focuses at delivering to the best of its abilities the vision of the college. It has been a matter of utmost importance to provide the best education possible to students who deserve it. Through several institutional practices, our college tries to make this journey as easy as possible for everyone. One of the most important steps taken at the institution was the establishment of the Entrepreneurship Development Centre (EDC) in the campus. The construction of this centre was a step taken by the college to prepare the students for their future journey as entrepreneurs.

With a distinctive vision of providing a path for young minds to follow and develop their skills, the Entrepreneurship Development Centre (EDC) is one of its kind. Allowing them to pursue their dreams along with a sense of direction, the EDC helps those with a view to shape the global economy. It facilitates the ideas and recommendations of today's youth and allows them to transform these ideas into upcoming venture by providing them the necessary resources to execute their well-thought out plans in the future. It aims at assisting the students to implement their ideas without apprehensions. The following objectives were set for EDC Create awareness on Entrepreneurship among the students through training programs and campus events

- To identify and motivate budding entrepreneurs
- To facilitate budding entrepreneurs by providing information on entrepreneurial opportunities
- To create data base and networking to help entrepreneurs

To assist entrepreneurs in product development The following functions are carried out by the EDC :



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- To organize Entrepreneurship Awareness Camps, Entrepreneurship Development Programs and Faculty
- Development Programs in the region for the benefit of S&T persons.
- To organize guest lectures, TV & Radio talks, Seminars and more for promotion and growth of S & T based entrepreneurship.
- To arrange visits to industries
- To extend necessary guidance and escort services to the trainees in obtaining approval and execution of their projects.

The college aims at creating a breeding ground for the students to grow and achieve success. The EDC is a step towards facilitating the students with the necessary exposure, knowledge and experience required to gain success. It allows the students to witness the working of the real world and develop their skills. With entrepreneurship skills, the student becomes more confident, determined and focused about his/her future. The student's welfare is the most utmost and urgent task of the management. Through the establishment of the EDC the college practices its vision as it enables the students to become confident and contribute significantly to the world. The EDC is managed with high priority and is given high importance by all. The dedication and determination of the management to promote growth in the sphere of entrepreneurship allows the EDC to function to its fullest and discharge its duties effectively preparing the students of our college for their future.